



ENKAY CONVERGED TECHNOLOGIES LLP
(A Lalbhai Group Company)

CASE STUDY

THE BANK NOW CONDUCTS SEAMLESS MEETINGS, PRESENTATIONS ACROSS THE GLOBE WITH CUTTING-EDGE AV INFRASTRUCTURE ENSURING PRODUCTIVITY AND PROFITABILITY

CUSTOMER

Nationalized Bank in Chennai

INDUSTRY

BFSI

CHALLENGES

SBI wanted to transform and replace their aging and fragmented AV Infrastructure and build a State-of-the-art boardroom to conduct seamless meeting, presentations, product launch, videoconferencing, and meeting major clients across the globe.

SOLUTION

Redesigned their infrastructure offering latest AV integration and automation technology with extremely stringent timeline of 4 weeks.

RESULTS

- New generation smart AV Infrastructure that is agile, efficient and cost effective for today's competitive environment.
- Seamless meetings, presentations controlled on a single control touch panel enabling hassle-free operation

Biggest financial services conglomerate in India. Headquartered in Mumbai, provides a wide range of products and services to individuals, commercial enterprises, large corporates, public bodies and institutional customers through its various branches and outlets, joint ventures, subsidiaries and associate companies. The bank employees over 1000 staff members and Chennai acts as the hub in southern India.

CHALLENGE / REQUIREMENTS

Banking business is extremely dynamic and often requires quick decision making by senior bankers.

Bank had AV equipments in their boardroom but were fragmented and far behind in technologies offered by new generation smart AV Infrastructure. The solution has to be agile, efficient and cost effective for today's competitive environment.

Hence, the customer was looking for seamless meeting experience with on premise as well as remote participants offering high visual and audio performance and clarity for their 80 seaters boardroom and it was to be implemented within short duration of 4 weeks. The board room is meant for MD and other senior bankers at Chennai for presentations, videoconferencing with other bank offices as well as bankers across the globe, product launches and meeting with the major clients.

The bank being Enkay's existing customer using telecom equipment's and satisfied with support, invited Enkay to study the needs and offer an appropriate solution within their budget and time frame.

SOLUTION

Enkay's expertise to assist banks with digital transformation comprises of end-to-end AV solution - right from infra study, designing, deployment and professional support. After deliberate research and understanding complete requirement, Enkay offered the best fit solution for their boardroom.

Since this was a large board room of 40ft x 20 ft., the readability from the far end was a big challenge. Also due to limited height of the room, the display at the front could not be of a big size or there was not enough space for a video wall. To overcome this, a 98" LED was deployed as the

ABOUT ENKAY

A Lalbhai Group company – Enkay Converged Technology LLP designs and executes a wide range of technology solutions for your enterprise – your customers, people and processes, to help you compete in a fast-paced technology landscape.

With 37 years of industry experience, Enkay today, has a significant presence in the enterprise business such as BFSI, healthcare and manufacturing and enjoys leadership position in hospitality segment. Enkay has been rated among the best in terms of having strong after sales support set up backed by professional SLA.



AV Integration
& Automation



Enterprise
Communication



Network
Infrastructure



Security &
Surveillance

ENKAY CONVERGED TECHNOLOGIES LLP

(A Lalbhai Group Company)

Survey No. 33/1, Kondhwa Pisoli Road,
Pisoli, Pune-411060, India.

Phone : 020-71011234

URL : www.enkayindia.com

main display and 55” LEDs at both sides of the walls approximately at the mid-length for participants sitting at either sides. For the key persons, 15” retractable monitors were installed offering even better clarity of content. The electro-mechanism of the motorized monitors are of superior quality so that the monitors make minimal noise (almost unnoticeable) during their operation.

All these displays are supported by a sophisticated switching technology which includes superior quality cables needed for transmitting 4K resolution signal from the source to display, holistically producing crisp and vivid data presentation.

Audio System comprises of best in quality Chairman Delegate system, a sophisticated yet user-friendly discussion system with enhanced speech reinforcement and functions like indication to the speaker, mute / unmute mic of the speaker etc., ultimately managing meeting more efficiently.

The loud speakers and backend audio gears are just perfect to reproduce the sound from Video conferencing, Audio Conferencing and Multimedia Presentation.

One practical challenge in the Video Meeting involving large group is to focus/ zoom on the speaker while the speaker is talking. Enkay offered camera automation tracking active speaker and capturing in a life size image. This enhanced the conferencing experience close to reality.

All automation features were configured and controlled by a single control touch panel enabling ease of operation. The presets on control touch panel does it all for the users of the room.

Since the project was awarded with stringent timelines, there were potential risks of delay in deliveries implementation because of longer lead time for most of items. Enkay’s expert team mitigated these risks by early design coordination and procuring during pre-implementation phase.

With a 4 week project timeline assigned for installation, the project required an experienced and capable team for managing implementation in an extremely tight schedule. The schedule also included the installation and commissioning of three large format LED video walls.

With utmost dedication and teamwork, Enkay team completed the project in stipulated time. The inauguration of the board room was done by the MD, 16 locations across the country were connected for MD’s introductory speech and Home insurance product too was launched on the same day. The officials were impressed with the faster deliveries and quick implementation and appreciated entire solution which turned out better than expected within their budget.

CUSTOMER BENEFIT

The bank project represents a sophisticated integrated AV solution that embraces every area of the meeting and boardrooms. The result is a stunning for the corporates to enjoys seamless operations and effortless video conferencing.